

**NO ONE CARES ABOUT YOUR DATA**

**YOUR DATA ISN'T THAT VALUABLE**

**EXCEPT TO YOU**

**JAISEN MATHAI**

**The OpenPhoto Project**

**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

# DATA OWNERSHIP ISN'T ABOUT YOUR DATA

It's about you

WHY DOESN'T **FACEBOOK** CARE  
ABOUT YOUR DATA?

Or Google, Twitter, or -----

# TODAY

Facebook, GMail, Github, Flickr, Picasa



**20 YEARS AGO**

**Letters, notebooks, albums**

**THE COST OF CONVENIENCE?**

**TECHNOLOGY HAS FAILED US**

**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

OWNERSHIP IS **NOT** ABOUT  
POSSESSION

**OWNERSHIP IS ABOUT CHOICE**

**IT IS NOT WHAT YOU CAN DO WITH  
YOUR DATA**

IT IS ABOUT WHAT YOU ALLOW  
OTHERS TO DO



IT IS ABOUT WHAT OTHERS ALLOW  
YOU TO DO

**OWNERSHIP IS CHOICE**

**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

**PORTABILITY IS NOT ABOUT  
CAPABILITY**

**PORTABILITY IS ABOUT EASE**

**DON'T ASK IF YOU CAN PORT IT**

ASK IF YOUR MOM CAN PORT IT

**PORTABILITY IS DURABILITY**



**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

GETTING REAL, WHAT'S THE POINT?

NOT BUILDING FOSS FOR THE SAKE  
OF IT

DIDN'T DIASPORA TRY TO DO THIS?

IT'S NOT ABOUT YOUR DATA

# PRAGMATISM

a practical approach to problems and affairs

**WHAT DATA DO YOU WANT FREED?**

**FIND YOUR STARTING POINT**



**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

**WHY ARE WE DOING THIS?**

**HOW WELL IS TECHNOLOGY  
SERVING US TODAY?**

WTF?

**TECHNOLOGY, WHERE ART THOU?**

**WE'RE THE 1% BUILDING  
SOFTWARE FOR THE 99%**

**CHOICE**

**CAN SOFTWARE MAKE THE USER'S  
DATA PORTABLE?**



**SURPRISINGLY, YES**

**SURPRISINGLY, ELEGANTLY**

**SURPRISINGLY, SUPRISINGLY**

**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

**HOW IT WORKS**

**OPEN SOURCE ON GITHUB**

**DISTRIBUTED, FEDERATED\*,  
PORTABLE**

**\*coming soon**

**ENCOURAGE HACKING**



# PROVIDE LOW LEVEL **PLUGIN** APIS

storage, authentication, database, etc

**Who cares about your data?**

**What's ownership**

**What's portability**

**What's the point?**

**Why we started The OpenPhoto Project**

**How it works**

**Why it's awesome**

**WHY IS IT AWESOME?**

ALL MY PHOTOS ARE BELONG TO  
ME

**100% OPEN SOURCE**

**FORK ME**

**you decide why it's awesome**

# THANKS!

<http://bit.ly/jmathai-balug>

<http://theopenphotoproject.org>

<https://github.com/openphoto>

[jaisen@jmathai.com](mailto:jaisen@jmathai.com)

[@jmathai](#)